

What's Initiative 42 all about?

Watch new video to get answers

JACKSON, Miss. (June 29, 2015) – The 42 For Better Schools Campaign released a new video today that walks voters through the proposed constitutional amendment and its importance to public schools in Mississippi.

“The video presents Initiative 42 in an easy-to-understand format so that voters will know why it's so important to our children and our state's economic future,” said Sissy Lynn of Ridgeland, Mississippi's 2015 Parent of the Year and a volunteer with the 42 For Better Schools Campaign. “The video answers questions and addresses possible confusion as voters educate themselves about the ballot measure.”

Using the voices of two school-age children, the 2:27-minute video features statements from a school superintendent and two parents about the citizen-led initiative slated for the Nov. 3 ballot.

The video explains Initiative 42 step-by-step and explains why full legislative support is needed to provide resources to educate the nearly 500,000 children who attend some 150 school districts.

Since 2008, the Legislature has short-changed these schools nearly \$1.7 billion, which has put financial pressure on cities and counties to bridge the gaps.

Initiative 42 will appear on the ballot because nearly 200,000 Mississippians signed petitions in 2014 to vote on school funding.

To view the video, go to the campaign's website at www.42forbetterschools.org, or 42 For Better Schools' Facebook and Twitter at 42ForBetterSchools.

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